



www.revistanuclear.es

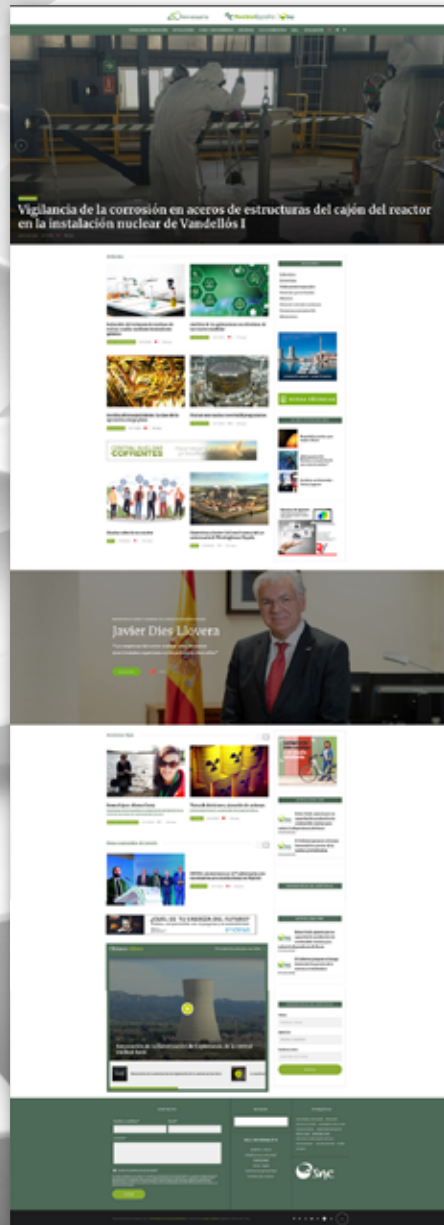
MediaKit **2023**

 **Nuclear** España

About us

The portal www.revistanuclear.es, of the Spanish Nuclear Society (SNE), is the only information portal for professionals in the nuclear sector in Spanish, and its content (articles, interviews, industry news, Society news, presentations, etc.) is updated periodically.

www.revistanuclear.es is the meeting point with the best information offer for professionals working in nuclear power plants, electricity and engineering companies, industry, construction and assembly companies, public services and organizations, universities and research centers.



“The largest professional information portal for the nuclear industry”

“Its content on technology and innovation, facilities, climate and environment, safety and fuel cycle is updated monthly”

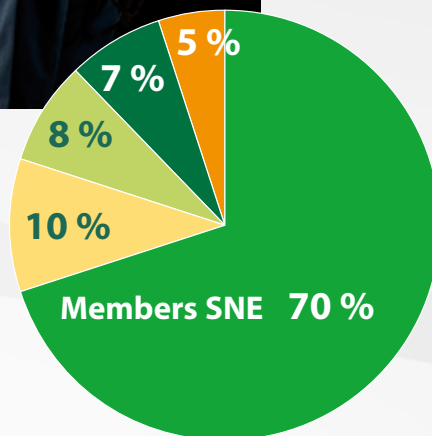


Total users

37.840

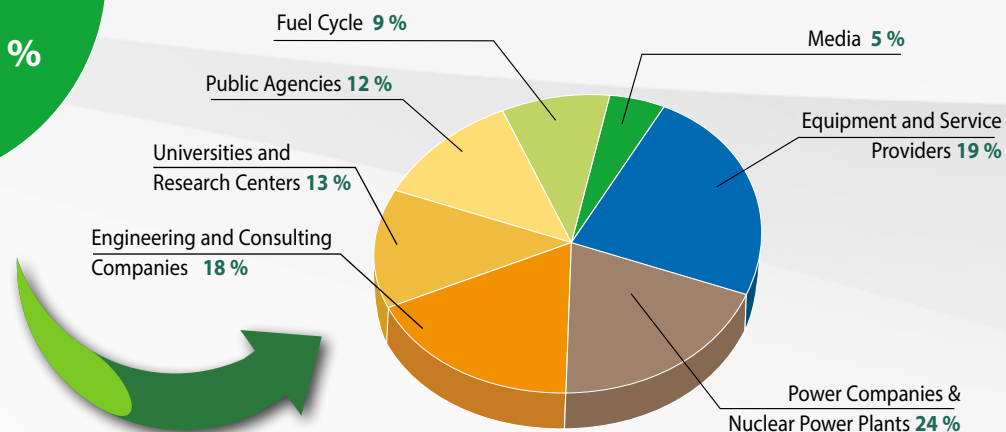
Page views

78.107



Members of the SNE
and Sector companies
Institutions
Research centers
Media
Universities

70 %
10 %
8 %
7 %
5 %



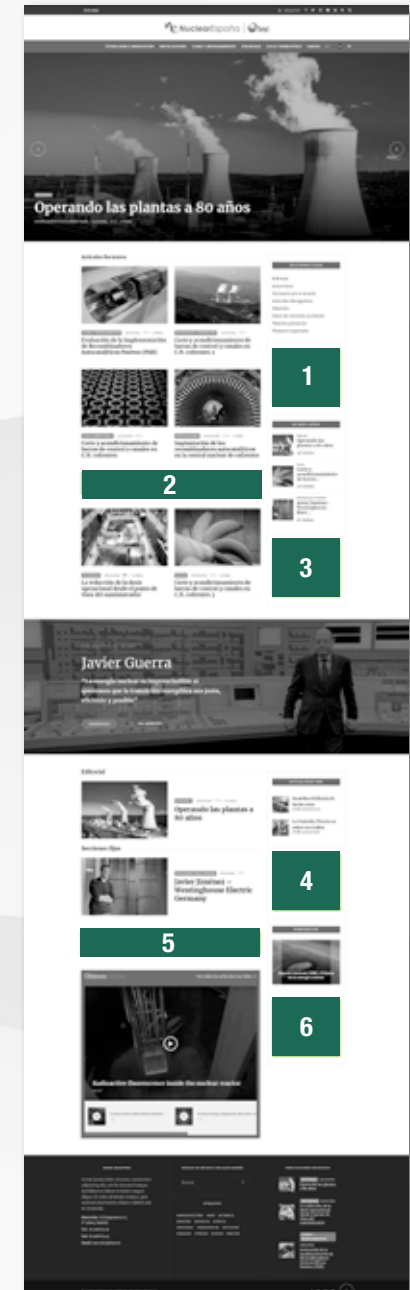
Advertising rates

Home

SIZE		MONTHLY	BIANNUAL	ANNUAL
1.	VERTICAL BANNER MPU 300x250 PX	900 €	4.860 €	8.640 €
2.	HORIZONTAL BANNER 770x100 PX	700 €	3.780 €	6.720 €
3.	SIDE BANNER MPU 300x250 PX	700 €	3.780 €	6.720 €
4.	SIDE BANNER MPU 300x250 PX	500 €	2.700 €	4.800 €
5.	HORIZONTAL BANNER 770x100 PX	500 €	2.700 €	4.800 €
6.	SIDE BANNER MPU 300x250 PX	400 €	2.160 €	3.840 €

*All banners can rotate with a maximum of two advertisers.

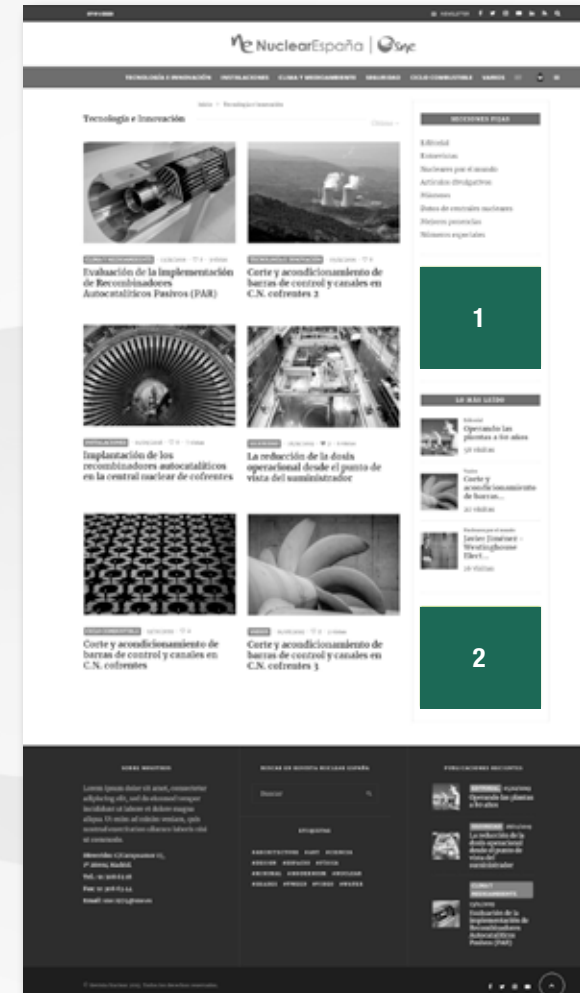
**30% increase in the rate if the banner is shown exclusively (without rotation).



Thematic sections

SIZE		MONTHLY	BIANNUAL	ANNUAL
1.	SIDE BANNER MPU 300x250 PX	400 €	2.160 €	3.840 €
2.	SIDE BANNER MPU 300x250 PX	300 €	1.620 €	2.880 €

- * Banners are displayed in all thematic sections.
- ** All banners can rotate with a maximum of two advertisers.
- *** 30% increase in the rate if the banner is shown exclusively (without rotation) only position 2.

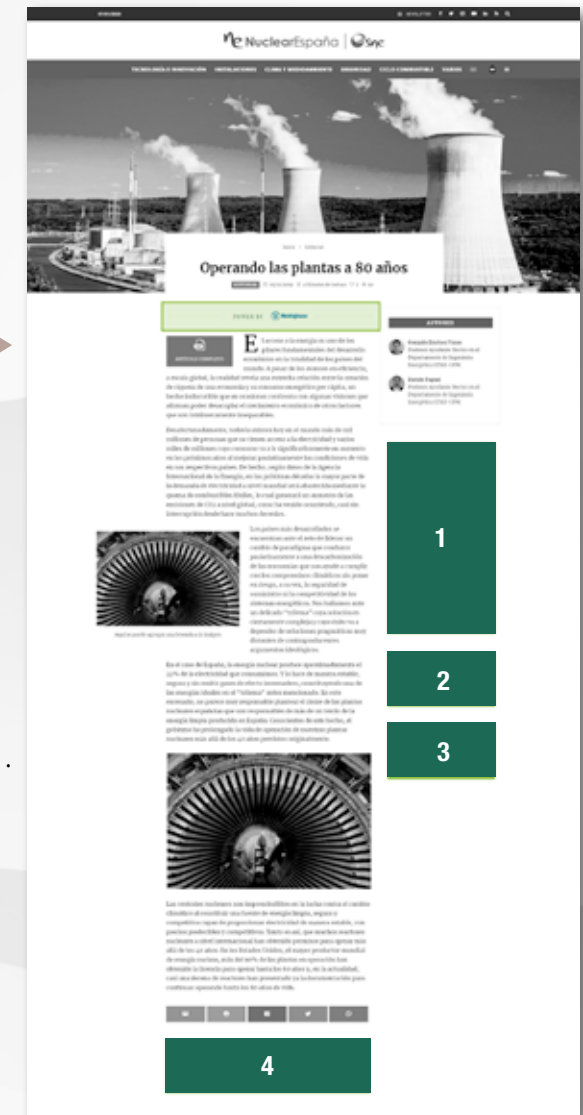


Articles

SIZE		MONTHLY	BIANNUAL	ANNUAL
1.	SIDE BANNER MPU 300×600 PX	600 €	3.240 €	5.760 €
2.	SIDE BANNER MPU 300×150 PX	300 €	1.620 €	2.880 €
3.	SIDE BANNER MPU 300×150 PX	300 €	1.620 €	2.880 €
4.	BANNER FOOTER 570×150 PX	250 €	1.350 €	2.400 €
	INFOMERCIAL + LOGO ("BRANDED CONTENT")	1.700 €		

* Banners are displayed on all articles.

** Increase of 30% of the rate if the banner is shown exclusively (without rotation) only position 1.



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These rates do not include VAT.
Creative elements will be provided by the advertiser.

Formats: JPG, PNE, GIF
Agency discount: 10%

www.revistanuclear.es

Printed magazine. Special issues

ADVERTISING RATES

APRIL: Spanish Nuclear Power Plants. Experiences and Perspectives (Bilingual). Paper and digital version in Spanish. Digital version in English.

DECEMBER: Annual Meeting of the SNE. (Spanish). Paper and digital version in Spanish. Digital version in English

CIRCULATION: 2000 copies + digital version

1 PAGE:

210 x 280 mm

With bleed:

216 x 286 mm



PLACE	RATE
GENERAL PAGE	1.630 €
SPECIAL PAGE (opposite of Summary, opposite of Interview)	2.100 €
INSIDE COVER & INSIDE BACK COVER	2.100 €
BACK COVER	2.700 €
HALF-PAGE	1.254 €
PHOTO REPORT	790 €

1/2 HORIZONTAL PAGE:

210 x 140 mm

With bleed:

216 x 146 mm



1/2 VERTICAL PAGE:

105 x 280 mm

With bleed:

111 x 286 mm



These rates do not include VAT.
Creative elements will be provided by the advertiser.

Formats: JPG, PNE, GIF
Agency discount: 10%